

Sponsor document

More and more companies discover autosport as a unique marketing tool...



...what about you?



Fanzonely: "talents should get a chance to prove themselves"

Autosport is teamwork, passion and professionalism. Fanzonely herewith created its company culture and two unique education initiatives: the Speed Academy and Young Talent Program. The goal of these programs is to give Automotive talents a chance to gain useful practical experience and develop their skills. The team members work closely together, so next to career opportunities also friendships for life are no exception.

Speed Academy

In 2008 Fanzonely started the Fanzonely Speed Academy. Several coaches show selected students of HTS Autotechniek Arnhem (Engineering University) and ROC Aventus (Vocational Education) all the ins and outs of the sport. In the impressive environment that autosport is, they are immediately asked to show their creativity, responsibility, exceptional focus and stamina. With their practical experience and personal development, these talents clearly can find their way on the labor market more easily than their fellow students.

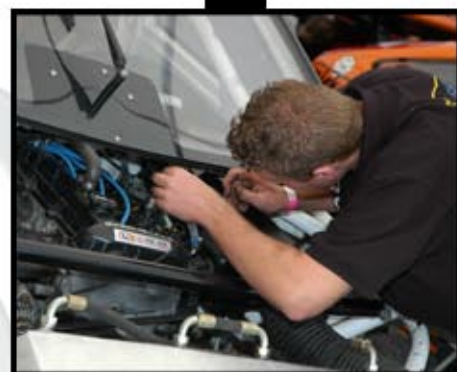
"Above all autosport is a team sport, in which responsibility, creativity and a 100% effort of everyone is needed to reach the team's goals."

Young Talent Program

The Fanzonely Young Talent Program was founded by Fanzonely and partner HTS Autotechniek Arnhem. This program is all about the development of the BRL Light racing car and famous for its proven success. Every year new graduates develop (parts of) the racing car. Proven improvements will be implemented into the entire BRL Light Series in the next season. Next to Engineering students also a young and talented racing driver is given a chance to prove his or her talent every year. With the professional help of the racing team the Fanzonely Young Talent makes his début in the international autosport.

With a motivated, professional team and a unique concept Fanzonely proves to be competitive at the top of the international autosport.

More info: www.jong-talent.nl (currently only available in Dutch)



Autosport as a marketing tool

More and more companies discover autosport as a marketing tool. Why? Because the sport reaches many interesting prospects and gives your brand a positive impulse. Also autosport is the way to surprise your employees and relations with a great experience on the race track.

Why Fanzonely?

Fanzonely, as the largest race team in the BRL Light Series, connects your brand with the top of the autosport in the Benelux:

- exposure on the track
- exposure on SBS Autosport (television) and internet
- relationship marketing in the Fanzonely VIP Skybox
- your logo on the car, team clothing, websites, truck & trailer
- Branding Day with driving skills training and a spectacular qualifying lap as passenger of one of the Fanzonely BRL Lights
- the Fanzonely racing cars available for your company's events
- rights on text, photo- and video material of Fanzonely

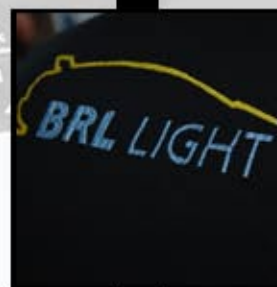
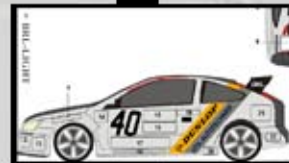
Custom sponsor arrangements

Every company has its own goals with the sponsoring of our team. Fanzonely would like to discuss your needs and offers several standard sponsor hospitality programs that can be customized based on your wishes. You will find the standard programs on the next page. If you have any questions or would like to have more information about these programs, please contact Ruud Hartvelt:

T: +31 (0) 343 43 73 75 or E: hartvelt@fanzonely.nl

Exclusive VIP Hospitality

Impress your employees and relations with Fanzonely's VIP Hospitality in its luxury Skybox at the race track of Zandvoort. Only racing drivers get closer to the action. VIP Hospitality can be booked separately from sponsor hospitality programs.



Sponsor Hospitality programs

Champion! sponsor

39.950,- excl VAT per season

- Branding Day for your employees and relations with race experiences, driving training and racing yourself at the end of the day (own car)! (+/- 50 participants)
- Your name or logo on all BRL Light racing cars of team Fanzonely
- Your name or logo on the team's clothing
- Your name or logo on the race trailer
- Your name or logo on the Fanzonely website(s) and in all press releases
- 6 cards for every race event where Fanzonely is competing
- Press release and photo material send to you after every race weekend
- Hospitality in Fanzonely's VIP Skybox (Zandvoort, date and events to be discussed)
- Sponsor events: racing as a passenger in the BRL Light racing car
- The Fanzonely BRL Light racing cars at your company's events

Gold sponsor

17.250,- excl VAT per season

- Your name or logo on all BRL Light racing car(s) of the team
- Your name or logo on the team's clothing
- Your name or logo on the Fanzonely website(s) and in all press releases
- 4 cards for every race event where Fanzonely is competing
- Press release and photo material send to you after every race weekend
- Hospitality in Fanzonely's VIP Skybox (Zandvoort, date and events to be discussed)
- Sponsor events: racing as a passenger in the BRL Light racing car
- The Fanzonely BRL Light racing cars at your company's events

Silver sponsor

8.700,- excl VAT per season

- Your name or logo on all BRL Light racing car(s) of the team
- 3 cards for every race event where Fanzonely is competing
- Press release and photo material send to you after every race weekend
- Hospitality in Fanzonely's VIP Skybox (Zandvoort, date and events to be discussed)
- Sponsor events: racing as a passenger in the BRL Light racing car

Bronze sponsor

from €2.500,- excl VAT

- Your name or logo on all BRL Light racing car(s) of the team
- 4 cards for the race event where you are sponsoring Fanzonely
- To be discussed: which event you will be sponsoring the team



FAN ZONELY

19



Got interested?

Then contact us now about the many possibilities that we offer!

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